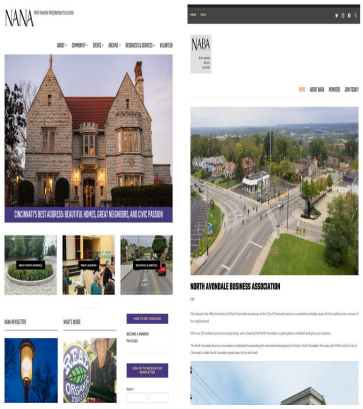


Welcome to the new NANA/NABA website

Description

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The website team is proud to unveil the redesigned 2023 NANA/NABA website. The team began design work in 2021 starting with logo rebranding for both organizations to reflect the neighborhoodâ??s history and culture rooted in the late 1890â??s and early 20th century.

Prioritized strategy for an easier-to-navigate website included â??

- Build an ongoing archive of information available on the website for all visitors
- Use the newsletter and social media channels as digital tools to advise newsletter subscribers when new content and stories are available
- Improve the mobile device versions
- Share more photography from our beautiful community
- Update the website to a modern designed website vs. a blogger platform
- Combine NANA and NABA sites to provide a one-stop destination for residential and business information

To achieve these goals, the website team also sought more efficient and versatile website vendors ultimately choosing new providers for the site platform, multiple widgets, plug-ins, and newsletter service. The NANA/NABA website team is a collaboration of volunteers and consultants.

Meet the website volunteer team:

- Amy Hartenâ??Brand design and strategy / website design strategy
- Patrice Watsonâ??Website project manager / NANA managing editor
- J. Miles Wolfâ??NABA managing editor / photographer

Thank you to our valuable NANA/NABA consulting partners:

- Lampros Labsâ??Alex Davis, Adonis Brown, JosÃ© VelÃ¡zquez, Brian Wesselman, plus Susan & Troy Davis
- Charlene Morseâ??NANA Community engagement
- Amanda Nielsenâ??NANA Website production

NABA additionally thanks consulting partner:

- Secretary to the Public â?? Jill Claire

Are you interested in contributing your skills as a volunteer to the website team? Have you always wanted to see your work published? The website needs writers, editors, photographers, storytellers, artists/illustrators, poets, videographers and podcasters, and social media coordinators or channel managers for Facebook, Instagram and Twitter.

Thereâ??s an abundance of exceptional talent in North Avondale looking for creative outlets. Why not use it to help amplify Cincinnatiâ??s best address?!

Use the volunteer form and check the â??website teamâ?• box to find out more about joining the team.

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eccanova

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