



Contact

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RBC Official Response to 4.11.22 "Call to Action"

Rosemary's Babies Company operates with integrity and transparency. We have been pleased to discuss the Holloway House & Resource Center Initiative in its entirety, with the community, both in the initial stages and as a fully developed plan. In between these phases, we have listened to the community and offered collaborative ideas as part of our proposal for both future programming as well as our renovation. Our organization hosted a community event on March 26, 2022, as an effort to come together. We were excited to have our future neighbors attend and we thank you.

It was brought to our attention that a statement entitled "Concerned Citizens of North Avondale Call to Action" was released on 4.11.22, through the NANA Constant Contact system, which is inflammatory and contains various inaccuracies related to RBC and our project. This is a slanderous communication which uses provocative terms designed to scare people into voting against this project. These false claims damage our reputation as a Best-in-Class organization, further exacerbate discriminatory behavior, and affirm to our young families that they are not worthy of love and do not matter. No amount of retraction or public apology can undo the harm done by this 4.11.22 "Call to Action" statement.

Rosemary's Babies Co. respects the opinion of all citizens regardless of race, gender, sexual orientation, political, or religious beliefs. We have respected the community regarding this project - proponents and opponents alike. While opinions are always welcome, it is imperative that we call out inaccurate and misleading statements that have been presented as fact and provide corrections to the community.

Public Disposition for the Rubel Property located at 3864 Reading Road is scheduled for May 2, 2022 at 7 pm held virtually via Zoom. Please send a request to the following email address for the meeting link to join and it will be sent directly to you: stacey.hoffman@cincinnati-oh.gov. All community feedback and questions will be welcomed.

Please direct written statements, requests, and other communications to the office listed below: Stacey Hoffman, Senior City Planner, Department of City Planning & Engagement 805 Central Avenue, Suite 720, Cincinnati, Ohio 45202 stacey.hoffman@cincinnati-oh.gov | 513-352-4890

LIST OF INACCURATE/MISLEADING STATEMENTS IN THE 4.11.22 “CALL TO ACTION” DOC

City leaders chose to facilitate the Rosemary’s Babies Co. (RBC) proposal for purchase of the Rupel property in our Business District 18 months ago **by providing city taxpayer dollars without your input or any community engagement.**

RESPONSE: RBC and several other organizations were awarded money from the city in 2020 as “leveraged support funding.” The funds awarded were to be used for program expansion. An ordinance related to these funds was established and during two open sessions comment was allotted.

LEGAL and CODE ISSUES are numerous

RESPONSE: There are no legal or code issues associated with the acquisition, renovation, or proposed use of this property.

RBC only raised approx. \$500,000 of the \$1.4 million target capital fundraising campaign over the course of the 6 months allowed by the Port

RESPONSE: RBC has the appropriate capital stack to acquire and renovate the property.

project into our neighborhood business district. **this unreasonable and ill-conceived**

RESPONSE: This proposal is neither unreasonable nor ill-conceived. Extensive business and architecture plans have been submitted, reviewed, and approved by numerous experts, on all aspects of the project. RBC collaborated with top leaders in the community to implement best practices for the project, design, and the use based on North Avondale community input.

The high numbers of people the facility plans to accommodate in traffic and parking is unworkable due to the confines of the property and high density use. Importantly, this will create even more pressure and safety issues for daily traffic, walkability, and parking for our neighborhood residents and the facility itself.

RESPONSE: This is an opinion created from assumptions, not facts. Most clients we serve use public transport or ride services, and we also serve clients remotely. Regular parking will be needed by a few employees and the renovation includes creating space for several cars in the rear of the property.

will not support or enhance existing businesses in the NA Business District corridor, and will not be an attractor or catalyst for investment by other businesses in the district.

RESPONSE: Rosemary’s Babies Co. is most known for our ability to bridge gaps, utilize marketing to build brand awareness, and bring visibility to people, businesses, and projects. Our goal has always been to work with NABA, NANA, Avondale Council, ADC to collaboratively bring business to your district.